

MOSPRA Update

April 5, 2016

Conference in Review

Congratulations to Award Recipients

One-Person Shop “Strategic Planning” Workshop, June 8 (sign up)

News From NSPRA

Job Openings

Conference in Review

The MASA/MOSPRA Spring Conference concluded Friday, April 1. Attendance for the conference hit an all-time high both over all and for MOSPRA members.

Among the highlights of the conference:

- Recognition of the MOSPRA Award recipients (see below)
- Ongoing support from our sponsors including Premier Sponsor, Blackboard; SchoolMessenger; Peachjar; Patron Insight; Unicom*ARC; Gabbart Communications; and Recognition Plus
- Great breakout sessions provided by our members
- Some special time together for fellowship including the Wednesday night reception and banquet, the Award Recipient Reception, the Thursday night dinner and the MOSPRA by the Fire event that needed to be moved indoors
- The Keynote presentation from Brian Woodland (you can view the slides here <http://www.slideshare.net/BrianWoodland>)
- Having NSPRA President, Susan Hardy-Brooks, join us (and present to us)

It was especially good to have four MOSPRA members attend who may not otherwise have been able to because of the scholarships our association is able to provide. Congratulations to Beth Johnston, Lindbergh; Joe Richter, Francis Howell; Lisa Wade, Kirkwood; and Stevie Stryker, Nixa.

Congratulations to Award Recipients

Five outstanding professionals were recognized at the Spring Conference including:

- Professional of the Year: Stephanie Smith, APR, Fort Osage School District
- New Professional of the Year: Ben Fisher, Reed Springs School District
- Administrator of the Year: Dr. John Jungmann, Superintendent, Springfield Public Schools

- Tina Zubeck Spirit Award: Michelle Cronk, North Kansas City School District
- Distinguished Service: Tracy Black, Troy Schools Educational Foundation, Executive Director, Troy School District

Please read about each of these great leaders here:

<http://mospra.schoolwires.com/Page/200>

MOSPRA Special Session: “Strategic Planning for the One-Person Office

MOSPRA will host “Strategic Planning for One-Person Office” on June 8, 2016, 10 am – 4:00 pm at the Jefferson City Public Schools’ Central Office. Many of our members fly solo in their districts. This one-day session will allow members to come together and work on their office’s strategic plan with guidance from a MOSPRA pro and peers to lean on.

If you intend to attend, please fill out the form (even if you already submitted your name to Jill or David): <http://goo.gl/forms/f2E7MZjL1u>

News From NSPRA

Please take a few moments to get caught up with issues relative to our national association:

<https://www.nspr.org/files/Leading%20Edge%20March%202016.pdf>

Job Openings

Currently there are two job openings posted on the MOSPRA website:

[Executive Director of Communications & Marketing](#) for the Ferguson-Florissant School District

[Chief Communications and Community Relations Officer](#) for the Francis Howell School District